

08.01.2026 Hyatt, The Circle

SWISS & Edelweiss Produkteschulung

TUI Suisse Ltd.



Overview SWISS Topics

112 Destinations



**10 new
aircrafts**

Airbus A350
as of 2025



Over 90 aircrafts



**SWISS
Senses**



SWISS SENSES

our new experience on
long-haul flights that was
newly introduced in 2025

SWISS Senses Elements



New inflight experiences
in all four travel classes
(these include both new
service concepts and
products)



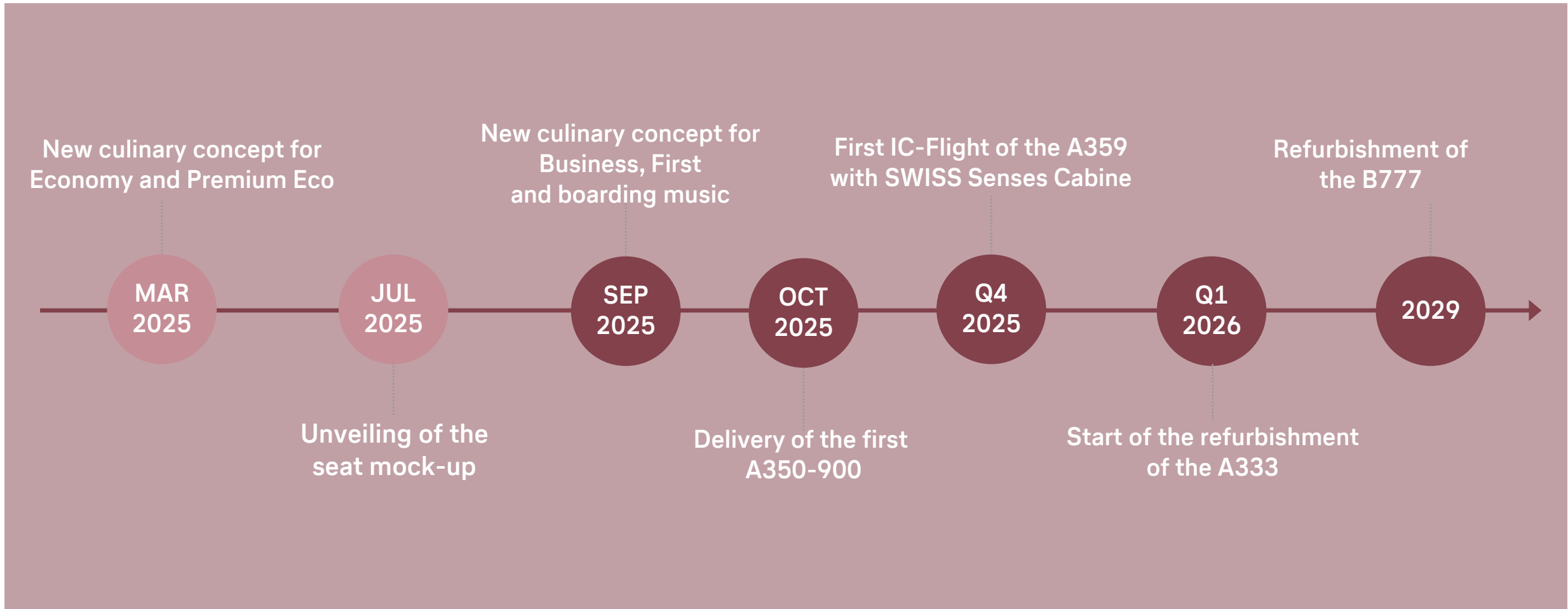
New cabin features
Through «human-centric
lighting» cabin lighting
concept and boarding music



New cabin interior
with modern seats in all four
travel classes

SWISS Senses

The new Cabine – An important milestone in the efforts to significantly improve the long-haul experience over the coming years.



SWISS Economy



SWISS Economy



SWISS Premium Economy



SWISS Premium Economy and SWISS Economy – Seat options

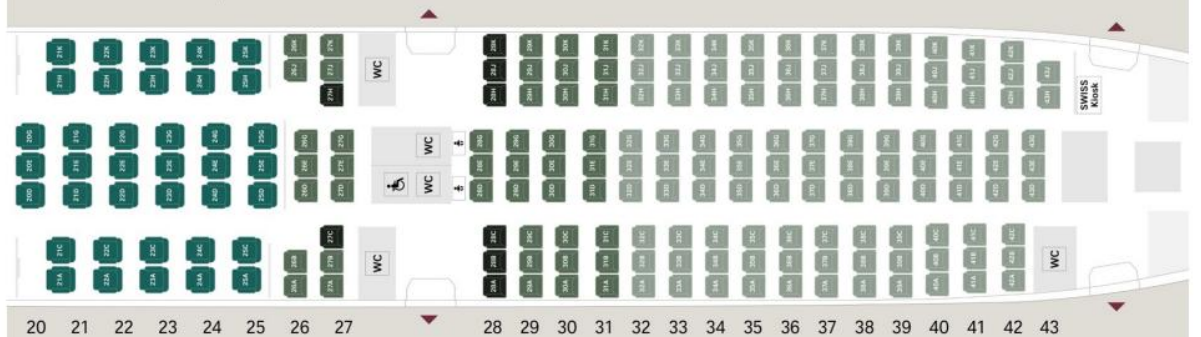
While the seats in SWISS Economy and SWISS Premium Economy get an update, ASR seat types and prices remain the same



Travel class	Name	ASR price (CHF)
Economy	Classic Seat	35/40/52
	Preferred Zone Seat	46/58/63
	Extra Legroom Seat	86/104/132
Premium Economy	Classic Seat	52/63/81

Prices are for short/medium/long longhaul destinations
All seats free of charge for HON and SEN
Prices are subject to change

Airbus A359 example



SWISS Business



SWISS Business Class



SWISS Senses

SWISS Business – Seat options

SWISS Business gets a massive upgrade in seats and in choice

Classic Seat and Privacy Seat



Extra Space Seat



Business Suite



Name	ASR price (CHF)
Classic Seat	Free of charge
Privacy Seat	Free of charge
Extra Long Bed Seat	Free of charge
Extra Space Seat*	150/196/265
Business Suite	460/575/690

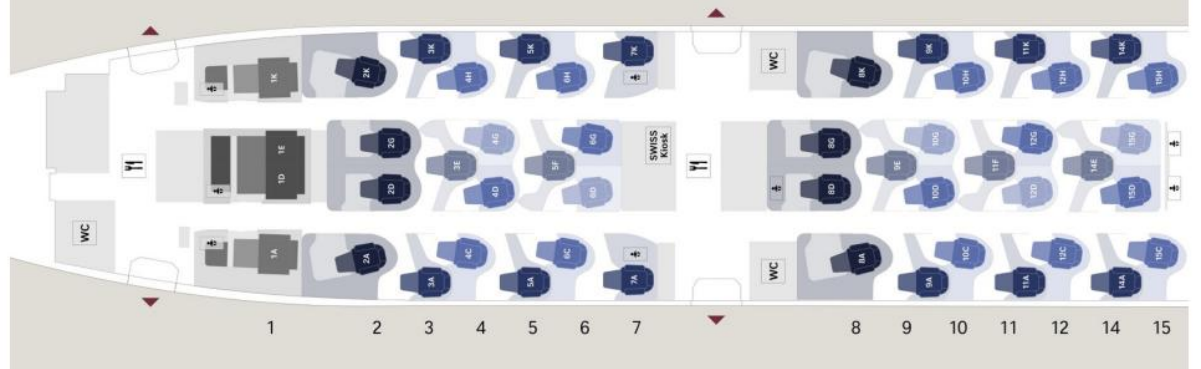
Prices are for short/medium/long longhaul destinations

*Extra Space Seats free of charge for HON and SEN

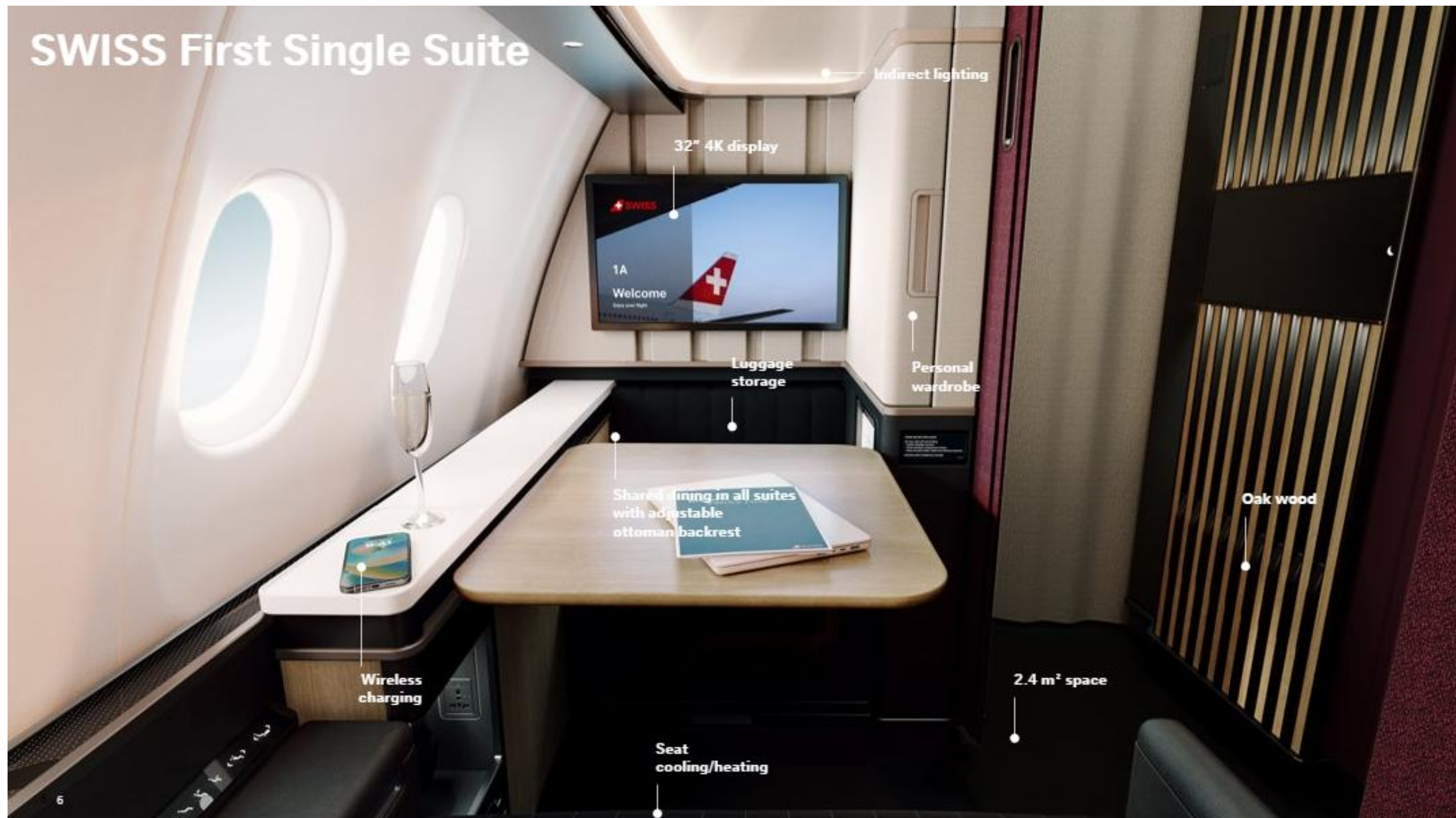
Pricing for Privacy Seat and Extra Long Bed Seat differs from Allegris during soft launch phase.

Prices are subject to change

Airbus A359 example



SWISS First Single Suite



SWISS First



SWISS First – Occupancy and booking options

In the new SWISS First cabin, the passenger can choose from various booking options, depending on the personal preferences

Single Suite



Free seat selection at any point



Self-service on .com and all channels

Suite Plus Single occupancy



Chargeable ASR
Charges: 2185/2760/3335 CHF*



Free allocation during
check in (3rd seat)

* Prices are subject to change

Suite Plus Double occupancy



2 Pax traveling together in the
Suite Plus



No ASR charge but reduced fare



Booking only via F/CL Hotline
exclusively
Private fare application and
unblock of 2nd seat

SWISS First Grand Suite



Up to 3 Pax traveling together in
the Grand Suite



Special fare applicable



Booking only via F/CL Hotline
exclusively

LX First Class Suite double occupancy: +41 44 564 11 00
→ Also for SWISS First Grand Suite

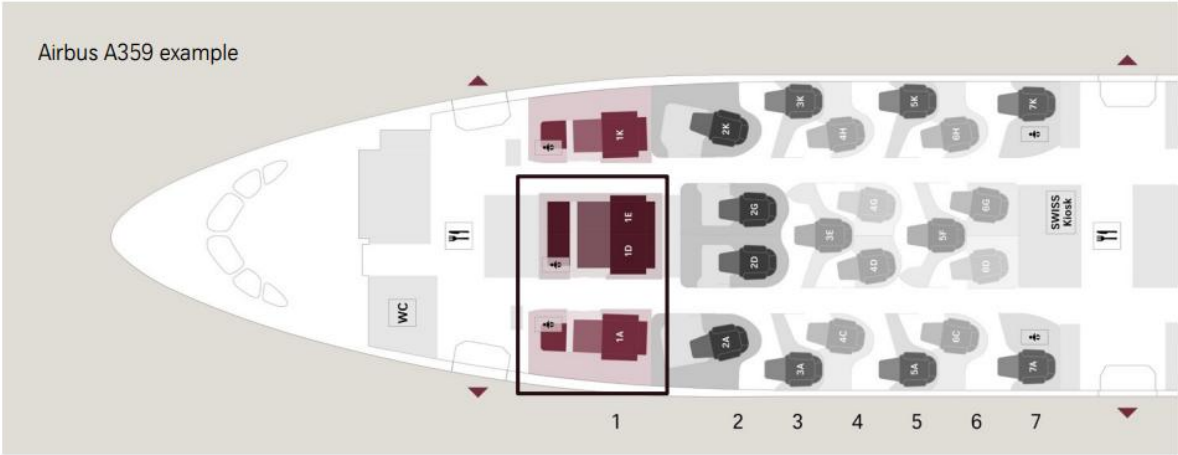
LH First Class Suite double occupancy: +49 69 867 99 444

SWISS Senses

SWISS First – Seat options



Name	ASR price (CHF)
■ Single Suite	Free of charge
■ Suite Plus – single occupancy	2185/2760/3335
■ Suite Plus – double occupancy	Reduced comp. fare*
■ SWISS First Grand Suite	Special fare
Prices are subject to change	*In higher RBDs, fare for 2nd pax is 70% of 1st pax. In lower RBD, fare for 2nd pax is 90%.



SWISS Kids



Edelweiss Topics

«Mehr als nur Fliegen»:
Neuer Film -
authentische Einblicke
ins Edelweiss Cockpit

Über 100
Destinations &
23 Flugzeuge



Lulea,
Sao Vincente, Praia
Windhoek



The new Airbus A350: New standards in ecology, efficiency, and comfort

25% less CO2
Emissions



50% less
Noise emissions



30%
larger Windows



25% less fuel
consumption



Better
Airquality



Longer
range



New Airbus A350



A350



246

Economy

63

Economy Max

30

Business



Business
Class



Economy
Max

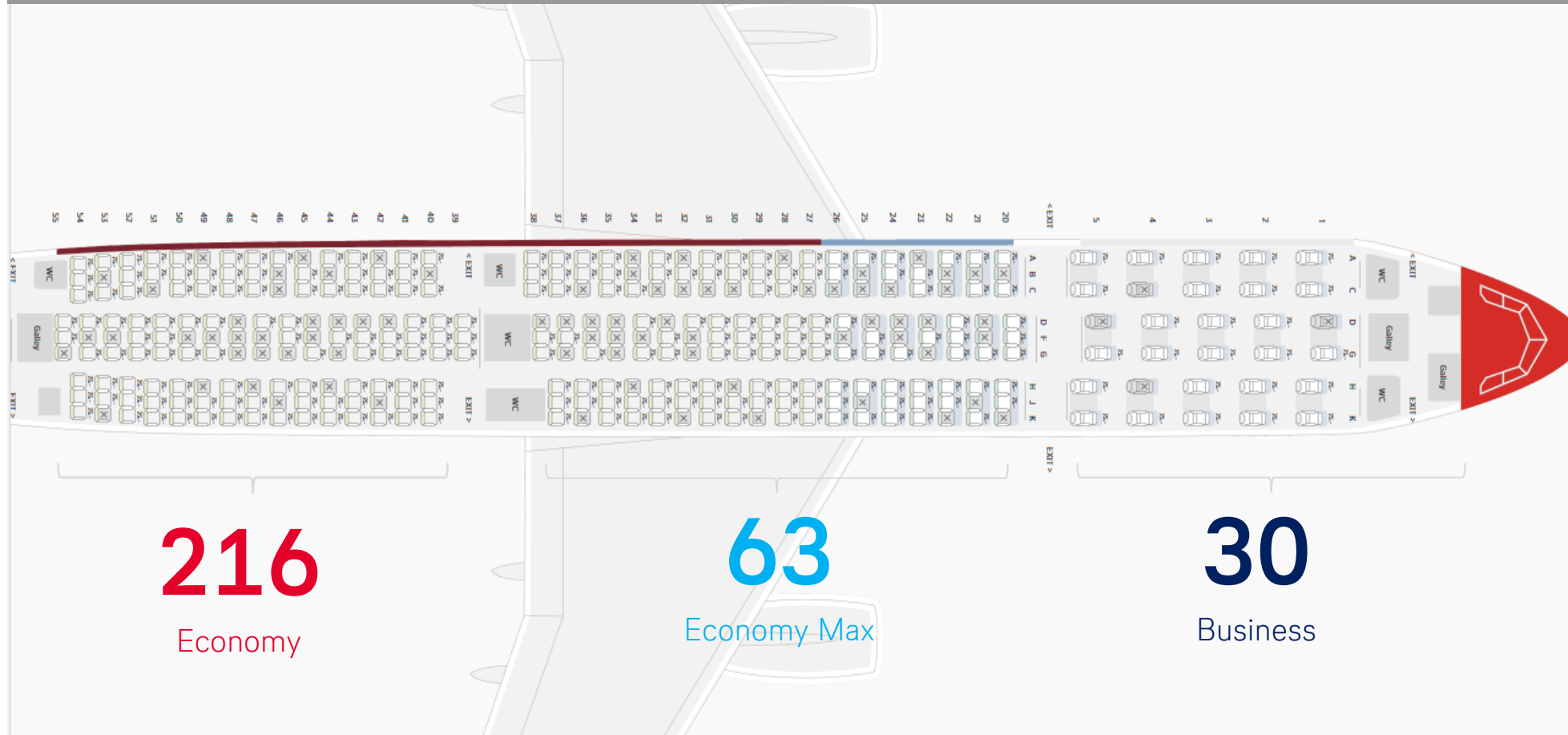


Economy
Class



Configuration of the A35A Aircraft

A35A (Trim and Finish)



The classic **Economy class** product with the possibility **upgrade** the travel experience selecting **Economy Max**

Economy Class

- 30-Zoll-pitch
- Meals and non-alcoholic beverages included
- Entertainment with music and films (9-inch HD screen on long haul flights)



Economy Max

- Min. 10 cm more legroom
- 5 cm additional recline of the seatback
- Seats located in the front section of the aircraft
- Alcoholic beverages included (excl. Champagne)
- Guaranteed choice of meals



Economy Max-Seats can be reserved in advance via www.flyedelweiss.com or through the LX-Flightnumber via GDS (AMA, FLX).

State of the art **business class with a 180° 2m flatbed**
27* seats per aircraft offering a unique travel experience



- Gourmet-Menü und selected beverages new as of 1st Dec 2025
- Films and music on personal 16-inch HD screen with premium headphones
- Access to lounge and priority service
- Feed & De-Feed at the premium hub Zruich

* One Aircraft with 29 seats and new A350 with 30 seats



Inflight Products – Business Class



Edelweiss Kids



Family
friendly



Edelweiss Product Contributes to Carefree Holidays and Serves the Needs of our Guests at the Premium Hub ZRH

Full Service

Free baggage, sports baggage and meals included



Lounge

in ZRH and at longhaul destinations



C/CL Seats

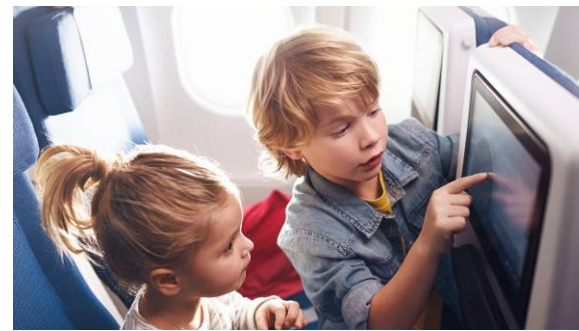
180° full flatbed on long-haul

Economy Max

up to 15cm more legroom, seat reservation

Miles & More

accrual and redemption on LX Tickets



IFE

Free access in all classes on short and longhaul routes

Restaurant-Style Service in Business Class



Danke – Merci – Grazie

